



ASIA PACIFIC BREWERIES LIMITED

Heineken
International



Carlsberg



Phnom Penh, 24 October 2006

Brewers join efforts to improve health, safety and working conditions of beer promoters in Cambodia

Cambodia Brewery Limited, Cambrew, Asia Pacific Breweries, Heineken, Guinness and Carlsberg have decided to join efforts to improve health, safety and working conditions of beer promoters in Cambodia.

To achieve this objective brewers support a code of conduct for beer promoters covering the following issues:

- HR issues including contracts, working conditions, safety and privacy.
- Information, instruction and training in such areas as selling beer safely, personal health and hygiene, alcohol-related issues, appropriate behaviour in dealing with customers.
- Work organisation including supervision, transport, counselling and uniforms.
- Implementation and monitoring to ensure the success and continuity of the program.

To advance the matter the six brewers will establish a new organisation called Beer Selling Industry Cambodia (BSIC) which will bring the occupational health and safety issues of beer promoters under the attention of its members, outlet owners and consumers.

For further information please contact:

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